**“Create Your Own Video For Hiatus Kaiyote’s ‘Laputa’**

**From Their New Album *Choose Your Weapon*!”**

**Contest Official Rules**

NO PURCHASE NECESSARY TO ENTER OR WIN.

A PURCHASE DOES NOT IMPROVE YOUR CHANCES OF WINNING.

ALL FEDERAL, STATE, LOCAL AND MUNICIPAL LAWS AND REGULATIONS APPLY.

VOID WHERE PROHIBITED.

The **“**Create Your Own Video For Hiatus Kaiyote’s ‘Laputa’ From Their New Album *Choose Your Weapon*!**”** **Contest** (the “Contest”) may only be entered in or from the fifty (50) United States and the District of Columbia (excluding possessions and territories) and Canada (excluding (excluding the province of Quebec) (collectively, the “Contest Territory”). Entries originating outside the Contest Territory are not eligible. You are not authorized to participate in the Contest if you are not located within the Contest Territory.

1. Eligibility.

Participation in the Contest is open only to legal residents of the Contest Territory who are at least eighteen (18) years of age as of September 21, 2015. Void outside of the Contest Territory and where prohibited or restricted by law. Employees, officers and directors of Sony Music Entertainment, (“Sponsor”) and its parent companies, subsidiaries, affiliates, partners, dealers, advertising and promotion agencies, manufacturers or distributors of Contest materials or any other entity directly associated with the Contest (collectively, “Contest Entities”) and their immediate families (parents, children, siblings, spouse) or members of the same household (whether related or not) of such employees, officers or directors are not eligible to enter.

2. Submission Period.

Contest entries will be accepted between 2:00 p.m. ET on September 21, 2015 and 11:59:59 p.m. ET on October 21, 2015 (“Submission Period”).

**3. How to Enter.**

To enter the Contest, you must (i) navigate to videocontent.hiatuskaiyote.com (the “Landing Page”) and enter your email address in the online form to receive the audio track from Hiatus Kaiyote (the “Band”) entitled “Laputa” via email (the ”Song”); (ii) create a video incorporating the Song using the hashtag **#HiatusKaiyoteContest (the “Hashtag”) in the title of your video** (the “Video”); (iii) post the Video to YouTube® with the Hashtag**.** Entrants must complete all three (3) steps described above during the Submission Period (collectively, the “Entry” or “Entries”) to enter the Contest. Entrants must be registered users of YouTube® to enter. If an entrant does not have a registered YouTube® account, one can be created on YouTube®’s home page.

**LIMIT: All entrants and all individuals appearing or recognizable in the Entries (each, a “Participant”) must be at least eighteen (18) years of age as of September 21, 2015 and must comply with these Official Rules. If any entrant or Participant is under the age of majority in his/her state or province of residence as of September 21, 2015, he/she must have his/her parent or legal guardian’s permission to participate. By submitting his/her Entry, each entrant affirms and represents that he/she has the express permission of each Participant (and such Participant’s parent/legal guardian if applicable).**

ONE ENTRY PER PERSON.No duplicate, identical Entries. If multiple Entries are received by the same entrant, only the first Entry submitted by that entrant will qualify for entry into the Contest; subsequent Entries submitted by that entrant shall be disqualified. Sponsor and those working for Sponsor or on behalf of Sponsor, will not be responsible for lost, late, misdirected, damaged, or postage due mail or e-mail, or for Internet, computer hardware and software, phone, and/or any other technical errors, malfunctions, and delays. Entries which are mutilated, incomplete, illegible, inaccurate, forged, irregular in any way, or otherwise not in compliance with these Official Rules are also void. In the event of a dispute concerning the identity of the individual who submitted an Entry, the Entry will be deemed to have been submitted by the authorized holder of the social media account associated with the Entry. The "authorized account holder" is the natural person to whom a social media account or email address is assigned by an Internet access provider, online service provider or other organization (e.g., business, educational institution, etc.) responsible for assigning email addresses for the domain associated with the submitted email address. By entering, entrants agree to be bound by the decisions of the judges, and these Official Rules and to comply with all federal, state, and local laws and regulations.

**4. Submissions Materials.**

(a) For purposes of these Official Rules, the Song will be referred to herein as “Sponsor Content” while all original content of the Entry and the Video shall be referred to herein as the “Submission Materials”.

(b) The Submission Materials may not contain references which are obscene, crude or vulgar, gang identification, references to commercial products, license plate numbers, phone numbers, personal addresses (physical or email), Website URLs, derogatory characterizations of any ethnic, racial, sexual or religious groups, references to illegal or inappropriate activity, behavior or conduct, or any other references that could be considered inappropriate, unsuitable or offensive, as determined by Sponsor, in its sole discretion.

(c) Regarding the Submission Materials, (i) you represent and warrant that, with the exception of Sponsor Content: (A) all contents of Submission Materials are wholly original, have been created entirely by entrant, have not been taken in whole or in part from any source other than entrant and do not incorporate or include anything that is owned by any third party or would require the consent of any third party; (B) you own and/or control 100% of all right, title and interest in and to the Submission Materials, as well as all elements contained therein; (C) the Submission Materials do not and shall not violate any law or the copyright, trademark, publicity right, privacy right, or any other right of any third party; (D) the Submission Materials, or any part thereof, have not been commercially released; and (E) you have the written consent, release and/or permission of each and every Participant in the Submission Material to participate in the Submission Materials as contemplated by these Official Rules.

(d) You hereby agree to indemnify and hold harmless the Contest Entities from and against any third party claim arising from use of the Submission Materials. You waive any right to privacy. You waive any right to inspect or approve uses of the Submission Materials or to be compensated for any such uses. By providing the Submission Materials in connection with this Contest, you grant to Sponsor and its affiliated companies, and the right, except where prohibited by law, to use your name, likeness, picture, address (city and state/province), e-mail address, voice, biographical information, Submission Materials, entry form information and/or written and oral statements, for advertising and promotional purposes in promoting or publicizing the Submission Materials, the Contest, Sponsor and its products and services, without compensation unless required by law. You shall have no right of approval, no claim to compensation, and no claim (including, without limitation, claims based on invasion of privacy, defamation, or right of publicity) arising out of any use, blurring, alteration, or use in composite form of your Submission Materials, name, picture, likeness, address (city and state/province), e-mail address, biographical information, or Entry. The rights granted under this paragraph shall extend to Sponsor and its affiliated companies with respect to all entrants and Participants in this Contest, including the entrant selected as the winner and those entrants who are not selected as the winner. Entrants acknowledge that Sponsor is under no obligation to use the Submission Materials for any purpose. By entering and/or participating in the Submission Materials, each entrant and participant agrees to be bound by the decisions of the judges and these Official Rules and to comply with all federal, state, and local laws and regulations. Each entrant and Participant hereby represents and warrants that he/she is at least eighteen (18) years of age as of September 21, 2015. If any entrant or Participant is under the age of majority in his/her state or province of residence as of September 21, 2015, he/she represents and warrants that he/she has obtained his/her parent or legal guardian’s express permission to participate in the Submission Materials.

(e) **BY ENTERING THIS CONTEST OR PARTICIPATING IN THE SUBMISSION MATERIALS, EACH ENTRANT AND EACH PARTICIPANT REPRESENTS AND WARRANTS THAT: (I) HE/SHE EXPRESSLY AGREES TO ALL TERMS SET FORTH IN THESE OFFICIAL RULES; (II) HE/SHE PROVIDES HIS/HER EXPRESS PERMISSION TO APPEAR IN THE SUBMISSION MATERIALS; AND (III) HE/SHE IS AWARE OF AND CONSENTS TO THE POTENTIAL USE AND/OR DISPLAY OF THE ENTRY AND/OR THE SUBMISSION MATERIALS ON SOCIAL MEDIA AND ON THE LANDING PAGE.**

**5. Selection of Winners.**

Beginning on or around November 6, 2015 a team of judges composed of Sponsor employees and the Band will select one (1) Grand Prize Winner and five (5) Runner Up Winners ( collectively, “Winner(s)”) by ranking the Submission Materials on the basis of the following criteria (collectively, the “Judging Criteria”): creativity (25%); originality (25%); incorporation of the Song (25%); and overall artistic quality of the Video (25%). The Winners shall be the individuals who submitted the Submission Materials which obtained the highest overall scores. In the event of a tie between or among Submission Materials, an additional judge will re-evaluate the tied Submission Materials by applying the Judging Criteria to select the Winner. The decision of the judges shall be final and binding in all regards. The odds of being selected the Grand Prize Winner or a Runner Up Winner depend on the number of eligible Submission Materials received.

**Sponsor reserves the right to modify or extend the Submission Period or not to award any portion of the Prize (as defined below in Section 6.) in the event an insufficient number of eligible Entries meeting the minimal Judging Criteria are received during the Submission Period or for any other reason, as determined by Sponsor in its sole discretion.**

Winners will be notified via email or the social media account used to submit the Entry. If a Winner cannot be contacted within three (3) calendar day of first notification attempt, if the Prize notification is returned as undeliverable, if a Winner rejects the Prize or in the event of noncompliance with these Official Rules, the Prize will be forfeited and an alternate Winner may be selected from all remaining eligible Entries, as determined by Sponsor in its sole discretion. Upon any Prize forfeiture, no compensation will be given.

**6. Prize**.

One (1) Grand Prize Winner will receive:

* One (1) Sony 64 GB HD Walkman;
* One (1) Vinyl copy of the album “Choose Your Weapon” autographed by the Band;
* One (1) copy of the Band’s upcoming US tour set list autographed by the Band;
* The opportunity to have his/her Video displayed on the Band’s social media; and
* The opportunity to submit a pitch for the Band’s next official video.

Five (5) Runner Up Winners will each receive:

* One (1) Vinyl copy of the album “Choose Your Weapon” autographed by the Band; and
* The opportunity to have his/her Video displayed on the Band’s social media.

The approximate retail value of all prizes combined (collectively, the “Prize”) is Six Hundred Dollars ($600.00). The approximate retail value of the Prize represents Sponsor’s good faith determination. That determination is final and binding and cannot be appealed. If the actual value of the Prize turns out to be less than the stated approximate retail value, the difference will not be awarded in cash.

Prize is non-transferable. No substitutions or cash redemptions provided that Sponsor reserves the right to substitute the Prize in whole or in part for a Prize of equal or greater value in the event that any component of the Prize is unavailable for any reason. Prize may not be sold, bartered or transferred. Prize does not include any additional expenses, including, but not limited to incidentals, meals, telephone charges, travel insurance, souvenirs, transportation, federal, state and local sales or other taxes and surcharges which are the responsibility of each Winner.

The Winners must be at least eighteen (18) years of age as of September 21, 2015. If a Winner is under the age of majority in the state or province in which he or she resides as of September 21, 2015, such individual must obtain express authorization from his/her parent or legal guardian to accept the Prize. Winners will be required to sign, have notarized and return an Affidavit of Eligibility and Liability/Publicity Release within five (5) calendar days of Prize notification. If the selected entrant is a resident of Canada, he/she will be required to correctly answer a skill testing, mathematical question in order to be declared a winner. If any Winner is under the age of majority in his/her state or province of residence as of September 21, 2015, the Affidavit of Eligibility and Liability/Publicity Release must be signed and submitted by a parent or legal guardian. If a Winner rejects his/her Prize or in the event of noncompliance with these Official Rules, such Prize will be forfeited and an alternate Winner may be selected from all remaining eligible Entries. Upon any Prize forfeiture, no compensation will be given.

**7. Conditions.**

By participating, entrants, participants, Winners agree to release and hold harmless Sponsor, Contest Entities and their respective parent companies, subsidiaries, affiliates, partners, dealers, and their respective advertising and promotion agencies and their respective parent companies, subsidiaries, affiliates, partners, representatives, agents, successors, assigns, employees, officers and directors (“Released Parties”), from any and all liability, for loss, harm, damage, injury, cost or expense whatsoever including without limitation, property damage, personal injury and/or death which may occur in connection with, preparation for, travel to, or participation in Contest, or possession, acceptance and/or use or misuse of Prize or participation in any Contest-related activity and for any claims based on publicity rights, defamation or invasion of privacy and merchandise delivery. Released Parties are not responsible if the Contest cannot take place or if any Prize cannot be awarded including, but not limited to, due to travel cancellations, delays or interruptions due to acts of God, acts of war, natural disasters, weather or acts of terrorism. Entrants who do not comply with these Official Rules or attempt to interfere with this Contest in any way shall be disqualified. There is no purchase or sales presentation required to participate. A purchase does not increase odds of winning. If, for reasons beyond Sponsor’s control (including, but not limited to, tampering or computer virus infection), the Contest is not capable of running as originally planned, Sponsor reserves the right, in its sole discretion, to cancel or modify the Contest, without liability. All taxes (including, but not limited to, income taxes) are the sole responsibility of Winner. All entrants agree to comply fully with each provision in these Official Rules. Any person attempting to defraud or in any way tamper with this Contest and any person who does not comply with these Official Rules, will be ineligible for any Prize and may be prosecuted to the full extent of the law.

**8. Additional Terms.**

Any potential Winner may be requested to provide Sponsor with proof that such Winner is the authorized account holder of the social media account associated with the winning Entry. Any other attempted form of entry is prohibited; no automatic, programmed, robotic or similar means of entry are permitted. Released Parties are not responsible for technical, hardware, software, telephone or other communications malfunctions, errors or failures of any kind, lost or unavailable network connections, website, Internet, or ISP availability, unauthorized human intervention, traffic congestion, incomplete or inaccurate capture of entry information (regardless of cause) or failed, incomplete, garbled, jumbled or delayed computer transmissions which may limit one’s ability to enter the Contest, including any injury or damage to participant’s or any other person’s computer relating to or resulting from participating in this Contest or downloading any materials in this Contest. Sponsor reserves the right to cancel, terminate, modify, extend or suspend this Contest should it determine, in its sole discretion, that a virus, bug, non-authorized human intervention, fraud or other causes beyond its control corrupt or affect the administration, security, fairness or proper conduct of the Contest. In such case, Sponsor will select Winners from all eligible Entries received prior to and/or after (if appropriate) the action taken by Sponsor. Sponsor reserves the right, in its sole discretion, to disqualify any individual it finds, in its sole discretion, to be tampering with the entry process or the operation of the Contest or website. Sponsor may prohibit an entrant from participating in the Contest or winning a Prize if, in its sole discretion, it determines that said entrant is attempting to undermine the legitimate operation of the Contest by cheating, hacking, deception, or other unfair playing practices (including the use of automated quick entry programs), using multiple accounts to enter or intending to annoy, abuse, threaten or harass any other entrants or Sponsor’s representatives. Sponsor reserves the right not to award any portion of the Prize, or to cancel, terminate, modify, extend or suspend this Contest without liability in the event an insufficient number of eligible Entries are received.

**CAUTION: ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.**

**9. Issues of Law.**

By entering, each entrant agrees that (a) any and all disputes, claims, and causes of action arising out of or in connection with this Contest, or any Prize awarded, shall be resolved individually, without resort to any form of class action, and any judicial proceeding shall take place in a federal or state court within the State of New York; (b) EACH ENTRANT EXPRESSLY WAIVES THE RIGHT TO HAVE ANY ACTION OR PROCEEDING RELATING TO THIS CONTEST HEARD BEFORE A JURY (c) any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Contest, and in no event will contestant be entitled to received attorneys' fees or other legal costs; and (d) under no circumstances will entrant be permitted to obtain awards for, and contestant hereby waives all rights to claim, punitive, incidental, and consequential damages, and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of contestant and Sponsor in connection with this Contest, shall be governed by, and construed in accordance with the laws of the State of New York, without giving effect to any choice of law or conflict of law rules or provisions (whether of the State of New York or any other jurisdiction), that would cause the application of the laws of any jurisdiction other than the State of New York. This Contest is void where prohibited or restricted by law.

**10. Use of Data.**

Sponsor may collect personal data about entrants in accordance with its privacy policy. Please review the Sony Music Entertainment privacy policy at [www.sonymusic.com/privacypolicy.html](http://www.sonymusic.com/privacypolicy.html). By participating in the Contest, entrants hereby agree to Sponsor’s collection and usage of their personal information and acknowledge that they have read and accepted Sponsor’s’ privacy policy.

**11. How to Get More Information.**

To obtain the list of Winners, send a self-addressed, stamped envelope addressed by January 15, 2016 to Sony Masterworks, 550 Madison Avenue, New York, NY 10022, Room 1943, Attention: **“**Create Your Own Video For Hiatus Kaiyote’s ‘Laputa’ From Their New Album *Choose Your Weapon*!**” Winners’ List. Copies of these** Official Rules may be obtained by sending a self-addressed, stamped envelope to: Sony Masterworks, 550 Madison Avenue, New York, NY 10022, Room 1943, Attention: **“**Create Your Own Video For Hiatus Kaiyote’s ‘Laputa’ From Their New Album *Choose Your Weapon*!**” Contest Official Rules. Requests for Official Rules must be received by** December 15, 2015.

**12. Sponsor.**

Sponsor is Sony Music Entertainment, 550 Madison Avenue, New York, NY 10022.